

BY MALENE BIRGER

SPRING SUMMER
2022

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ENMESHED IN FRAGMENTS OF PAST AND PRESENT, SPRING-SUMMER 2022 IS A STORY IN PARALLEL. AT ONCE NOMADIC AND OTHERWORLDLY, THE SEASON OUTLINES A VIEWPOINT ON MODERN LUXURY THAT ENSURES IT IS FIRMLY GROUNDED IN THE PRESENT. WORKING WITH TIME AS A MATERIAL IN AND OF ITSELF, CREATIVE DIRECTOR, MAJA DIXDOTTER, UNDERSCORES HOW “EACH SEASON ISN’T ABOUT CREATING SOMETHING ENTIRELY NEW BUT RATHER CONTINUING THE STORY WE’VE BEEN TELLING IN THE SEASONS BEFORE.”

THIS CONTINUITY CONJURES A VISION OF A FREE-SPIRITED AND LANGUID EXISTENCE – TIME IS IN ABUNDANCE, ESCAPISM NARRATES THE 70S-SKEWED MOOD. RECALLING THE RUSTICITY OF A PROVINCIAL EXISTENCE – ALBEIT A GRAND ONE – THESE PIECES ARE DESIGNED TO BE LOVED AND LIVED IN. A COLLECTION OF FOUND OBJECTS THAT HAVE BEEN GATHERED AND COLLECTED OVER TIME TO CRAFT A FEELING OF CURATED ECLECTICISM.

“FOLLOWING THE NARRATIVE WE BEGAN IN PRE-SPRING, WE WORKED AGAIN WITH CHUNKY DETAILING, ALMOST-READY GARMENTS, AND BOLD PRINTS, WHILE ALSO MAINTAINING THAT BALANCE IN CONTRAST AND DUALITY WE TRY TO ACHIEVE EACH SEASON; OLD WITH NEW, ROUGH WITH CLEAN. OUR MOST FEMININE AND FLUID STYLES ARE GROUNDED BY RESOLUTELY FLAT FOOTWEAR AND CLASSIC STYLES HAVE SOMETHING A LITTLE ‘OFF’ ABOUT THEM TO CREATE BALANCE.”

BOHEMIAN SENSIBILITIES TAKE SHAPE ACROSS THE COLLECTION IN AN EXPLORATION OF CRAFT, TEXTURE, AND FEMININITY. ENVELOPING LAYERS IN NATURAL LINENS AND RAFFIAS LEND AN UNVARNISHED SLANT TO THE SEASON, WHILE CLEAN, SCULPTED LEATHER, TACTILE BIOMORPHIC JEWELLERY, AND PLUSH VELVET ADD AN UNEXPECTED STRUCTURE. PEPPERED THROUGHOUT THE COLLECTION ARE BURSTS OF BURNT TANGERINE AND RICH PLUM WITH A FOLKLORIC PRINT STORY ACTING AS A FRAMING TO THE SEASON.

THIS IS CONTEMPORARY MINIMALISM WITH A NOD TO THE PAST.



VINNY DRESS, PERNILAS SANDALS

STEPHANIEA VEST, POVILANNA TROUSERS, MOLLYS SLIPPERS





TESSALINE BLOUSE, POYLANNA TROUSERS, WANDAS BAG



AGGIALE DRESS, ABILLOS BAG, TEVISA SANDALS & SOPHIEA COAT, PERNILLAS SANDALS



ISOLE DRESS, IRVAN TROUSERS, STRAW HAT, TREZA HEELS



HALLIE TANK, GEBIA SKIRT, GARIA SCARF



MAENNA DRESS, TEVISA SANDALS



BEATRISSE JACKET, BELIRA BIKINI BOTTOM, GARIA SCARF



BARISE JACKET



SAMIA DRESS, GARIA SCARF, STRAW HAT



BAJUNA DRESS, TEVISA SANDALS



BORIANE LEATHER COAT



TESSIE DRESS



SANDINE DRESS, ABILLOS BAG, MOLLYS SLIPPERS



GERIA DRESS, KIRAS SANDALS



TESH TOP, VALIMA TROUSERS, TREZA HEELS



BAJUNA DRESS, CHIARA BAG



HARLEE DRESS, WANDAS BAG, KIRAS SANDALS



SANDINES BLOUSE, EVILIA TROUSERS, SHAZLIN BAG



DAISYAN DRESS, WANDAS BAG, KIRAS SANDALS



DOULETTE DRESS, BEATRISSE JACKET, KIRAS SANDALS



HARLIM DRESS, ABILLOS BAG



HARLIM DRESS, CHIARA BAG, TEVISA SANDALS



DAISYANNA TOP, MILORA TROUSERS, ABILLOS BAG, MOLLYS SLIPPERS

HALLE TANK, HARIS TROUSERS, TOSHINES JACKET, WANDAS BAG





SANDINE DRESS, HARI TROUSERS



HALLIE TANK, HARIS TROUSERS, SHAZLIN BAG, TREZA HEELS



HAYDEN DRESS, TEVISA SANDALS



BUCKY BAG



ABILLA BAG



ABILLOS BAG



STRAW HAT



WANDAS BAG



KIRAS SANDALS







LEONIZ HEELS

SHAZLIN BAG



PERNILLAS SANDALS



KNOTTA SANDALS

TEVIA SANDALS



ROKSANNE SUNGLASSES



LIYANE SUNGLASSES

ABILLA BAG



ABILLOS BAG

SECILIA LOAFERS



SECILIA LOAFERS

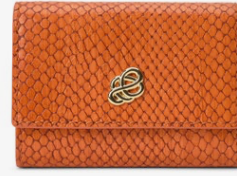
TEVISA SANDALS



KLEVA SANDALS



WANDAS BAG



TRILBY WALLET

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SHOT BY STEPHEN KIDD

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